



UI/UX Designer

Main Responsibilities

- Design and build templates and wireframes of web pages and prototypes of interactions and animations for web, email, social and video
- Understand how the interface is being received by the clients and the experience that they have throughout their journey
- Identify areas of the website (desktop and mobile) that can be better enhanced, creating the best possible client experience through user interactions and animated visuals. QC testing for bugs and inconsistencies.
- Produce high-quality marketing material (both digital and print) for print and digital endpoints including formatting PDF, Word and PowerPoint documents based on templates provided
- Design infographics, graphics, thumbnails based on concepts provided/context of content
- Source banner images, icons based on varied themes related to the financial industry
- Edit and update material based on regional, compliance and marketing requirements
- Ensure material is exported to the appropriate web and print specifications taking into consideration aspects like bleeds, trim, registration marks and ink levels
- Ensuring material complies with client requirements specifically and brand and design guidelines in general
- Updating and formatting tables and charts based on provided sources of data and templates provided
- Maintenance of artwork repository and version control to ensure accessibility and availability of artwork
- Maintain brand guidelines of interactivities and animations, and business strategy
- Support videos/podcasts production

Required Background

- Graduate in multimedia, design or a related field.
- Two to four years' experience in graphic design, animations and video production, user experience design (UI/UX) at a corporate level
- In-depth knowledge of the Adobe Creative Suite (specifically Photoshop, InDesign, Illustrator, After Effects, Premiere Pro, Adobe XD), Figma and MS Office applications. Knowledge of Sketch is an added advantage.
- Understands the technical possibilities and limitations of the web and email
- Work in an agile environment
- Working knowledge of CS5 and HTML 5 will be an added advantage
- Strong attention to detail, with the ability to independently read and understand client requirement and brand guidelines to comply with client requirements
- Good understanding of web and print exporting/publishing requirements and behaviours of digital platforms
- Excellent command of the English language (spoken and written) with strong attention to detail
- Ability to interact effectively with staff and clients over email and phone
- Ability to multi-task in fast-paced environment and strong work ethics
- Knowledge/interest in capital markets, funds, and asset management will be an advantage
- Willing to work UK shift hours